

FIG. 1

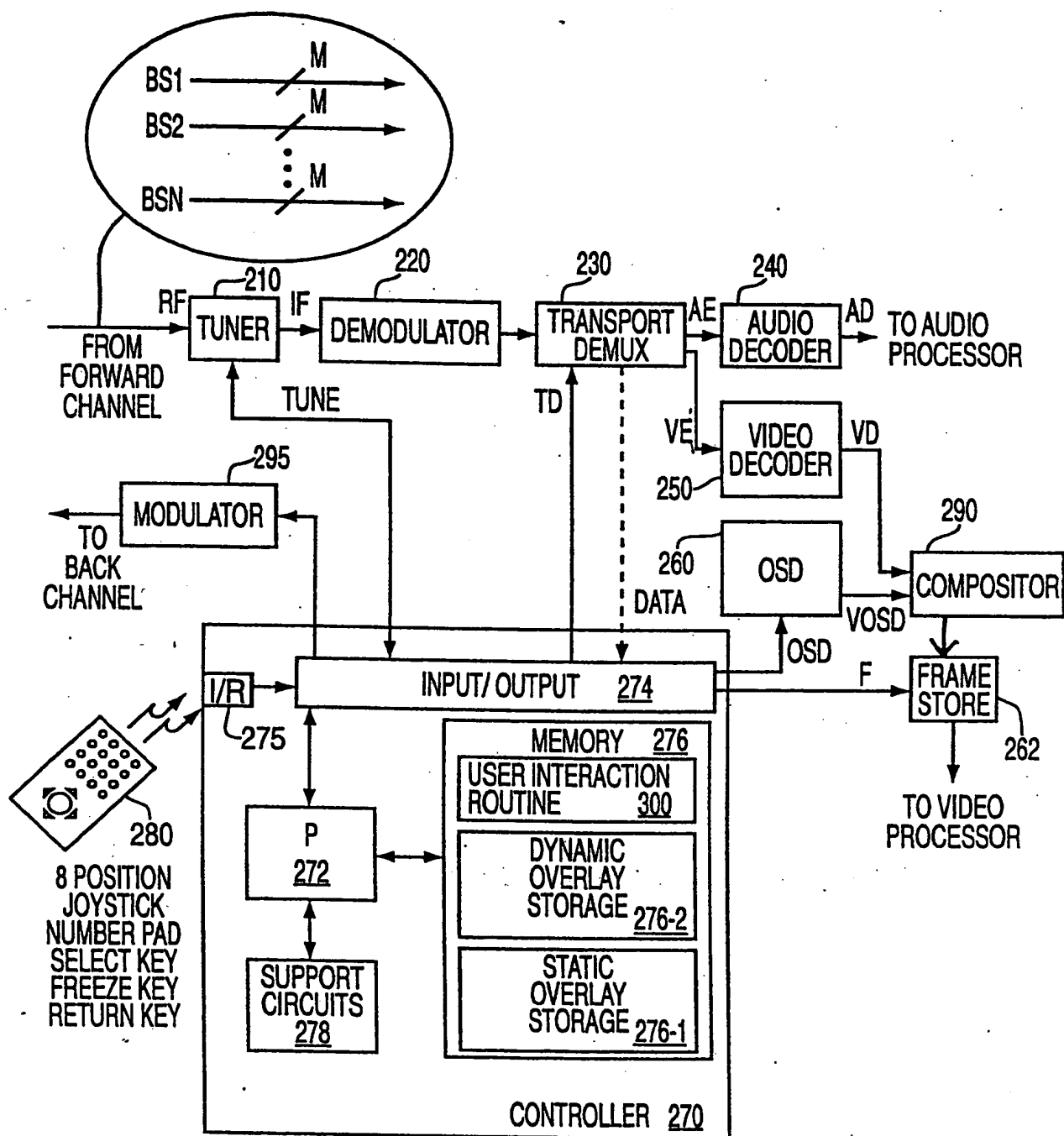


FIG. 2

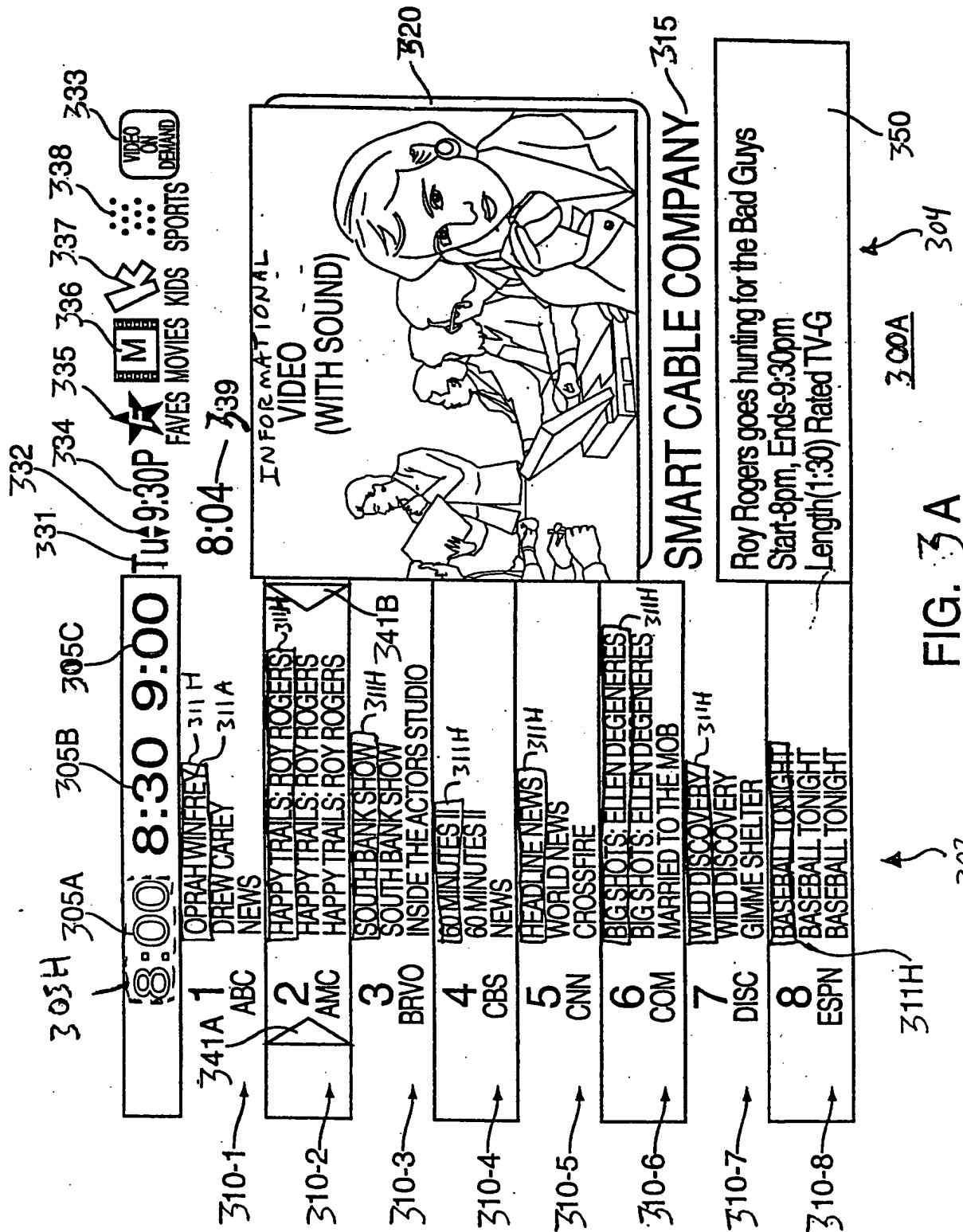


FIG. 3A

3:54

305B



FAVES MOVIES KIDS SPORTS

Tu 9:30P

8:00 8:30 9:00

8:04

1 OPRAH WINFREY 311B
ABC DREW CAREY 311H
NEWS

2 341A HAPPY TRAILS: ROY ROGERS 311B
AMC HAPPY TRAILS: ROY ROGERS
HAPPY TRAILS: ROY ROGERS

3 SOUTH BANK SHOW 311B 341B
BRVO SOUTH BANK SHOW
INSIDE THE ACTORS STUDIO

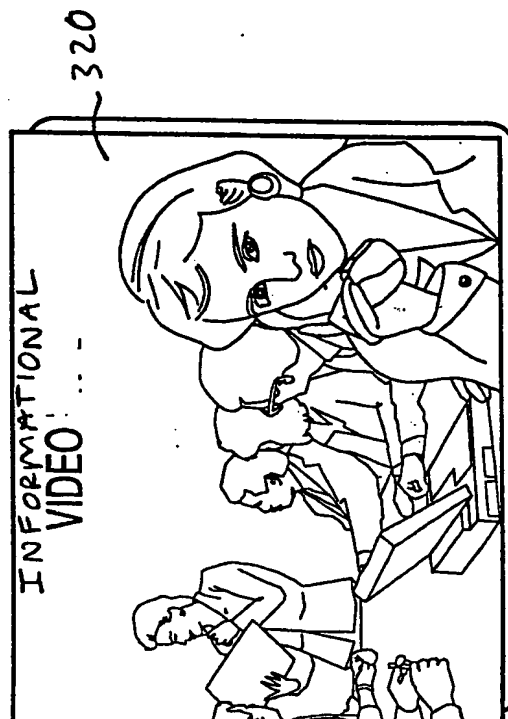
4 60 MINUTES II 311B
CBS 60 MINUTES II
NEWS

5 HEADLINE NEWS
CNN WORLD NEWS 311B
CROSSFIRE

6 BIG SHOTS: ELLEN DEGENERES 311B
COM BIG SHOTS: ELLEN DEGENERES
MARRIED TO THE MOB

7 WILD DISCOVERY 311B
DISC WILD DISCOVERY
GIMME SHELTER

8 BASEBALL TONIGHT 311B
ESPN BASEBALL TONIGHT
BASEBALL TONIGHT



SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys
Start-8pm, Ends-9:30pm
Length(1:30) Rated TV-G

350

300B

FIG. 3B

FIG. 3C

305H

305C

8:00 8:30 9:00

Tu 9:30P

VIDEO ON DEMAND

FAVES MOVIES KIDS SPORTS

1

OPRAH WINFREY
DREW CAREY
NEWS 311C

2

HAPPY TRAILS: ROY ROGERS
HAPPY TRAILS: ROY ROGERS 311C
HAPPY TRAILS: ROY ROGERS

3

SOUTH BANK SHOW
SOUTH BANK SHOW 341B
INSIDE THE ACTORS STUDIO 311C

4

60 MINUTES II
60 MINUTES II
NEWS 311C

5

HEADLINE NEWS
WORLD NEWS
CROSSFIRE 311C

6

BIG SHOTS: ELLEN DEGENERES
BIG SHOTS: ELLEN DEGENERES
MARRIED TO THE MOB 311C

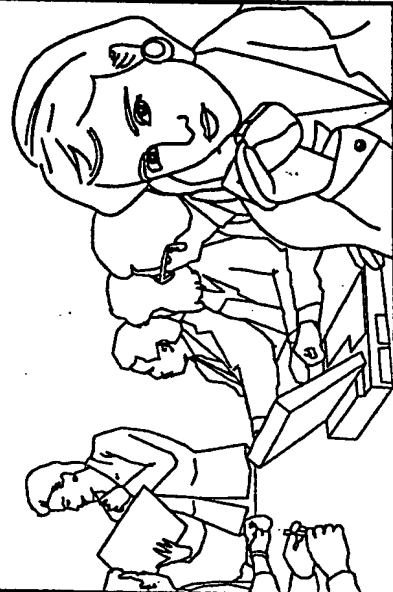
7

WILD DISCOVERY
WILD DISCOVERY
GIMME SHELTER 311C

8

BASEBALL TONIGHT
BASEBALL TONIGHT
BASEBALL TONIGHT 311C

INFORMATIONAL VIDEO



SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys
Start-8pm, Ends-9:30pm
Length(1:30) Rated TV-G

3:00C

FIG. 3C

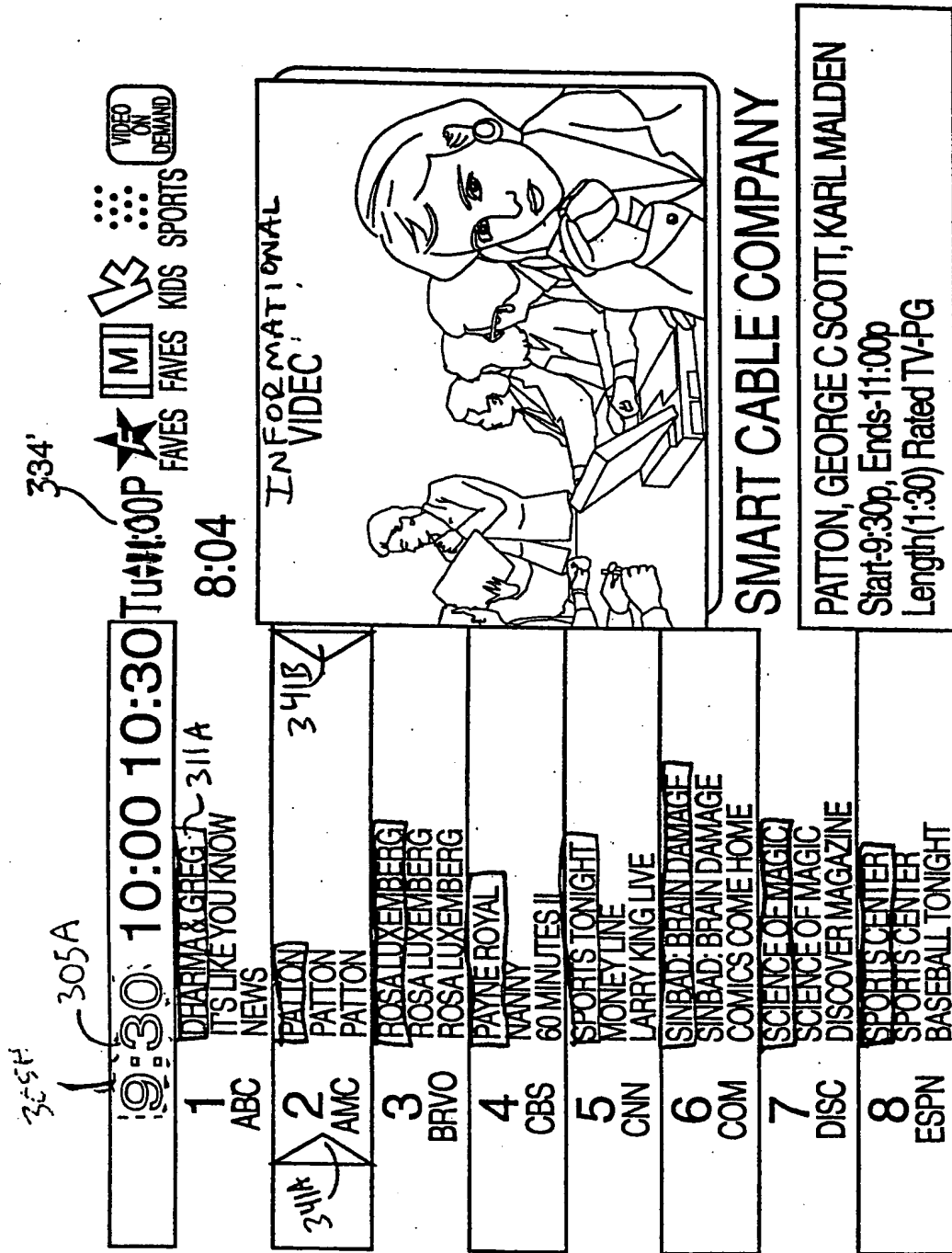


FIG. 4

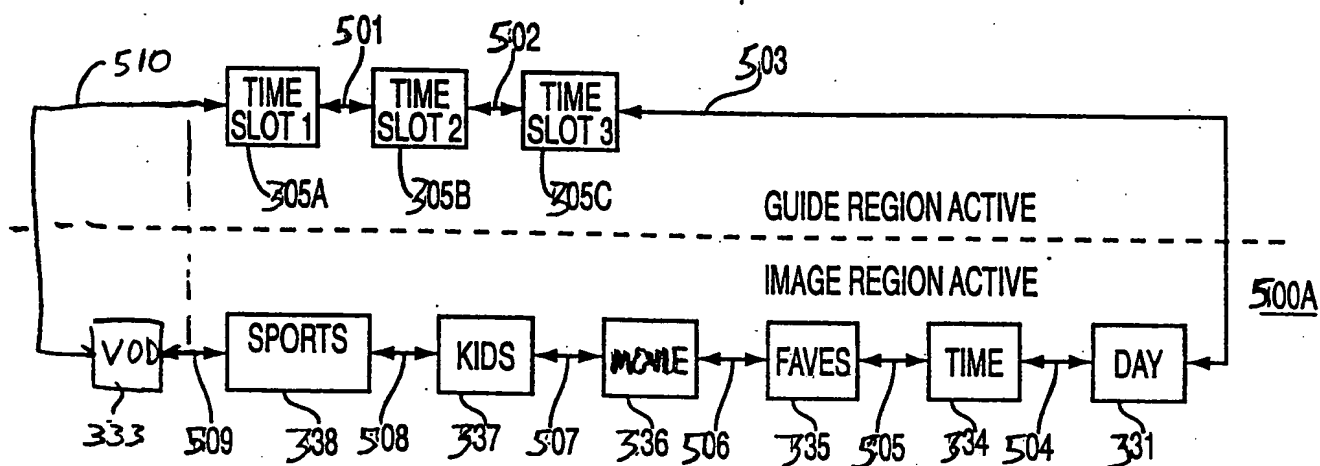


FIG. 5A

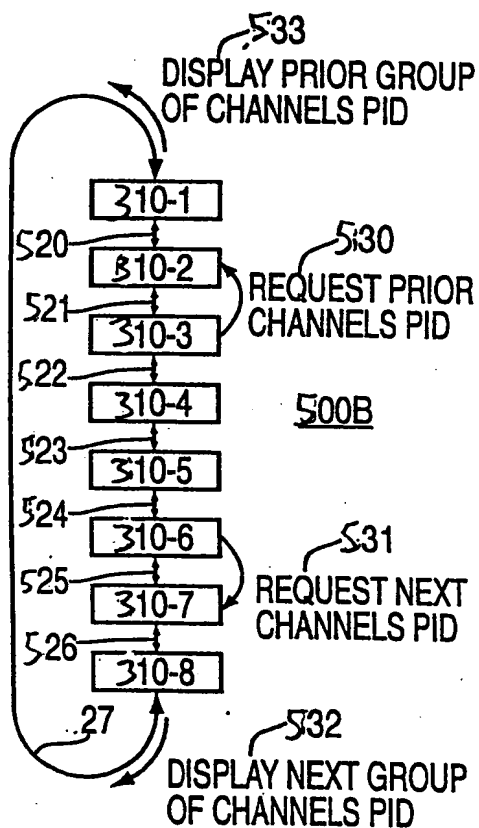


FIG. 5B

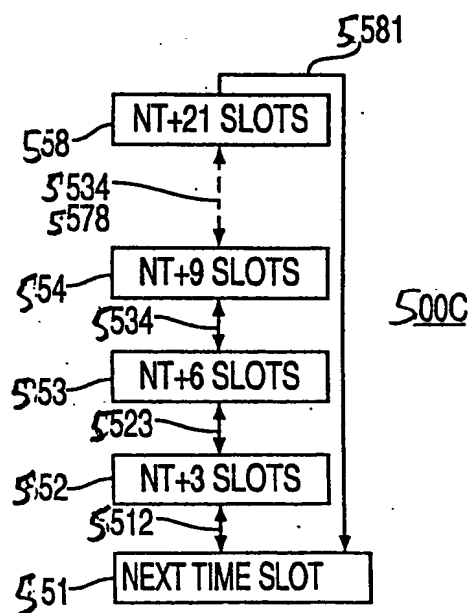
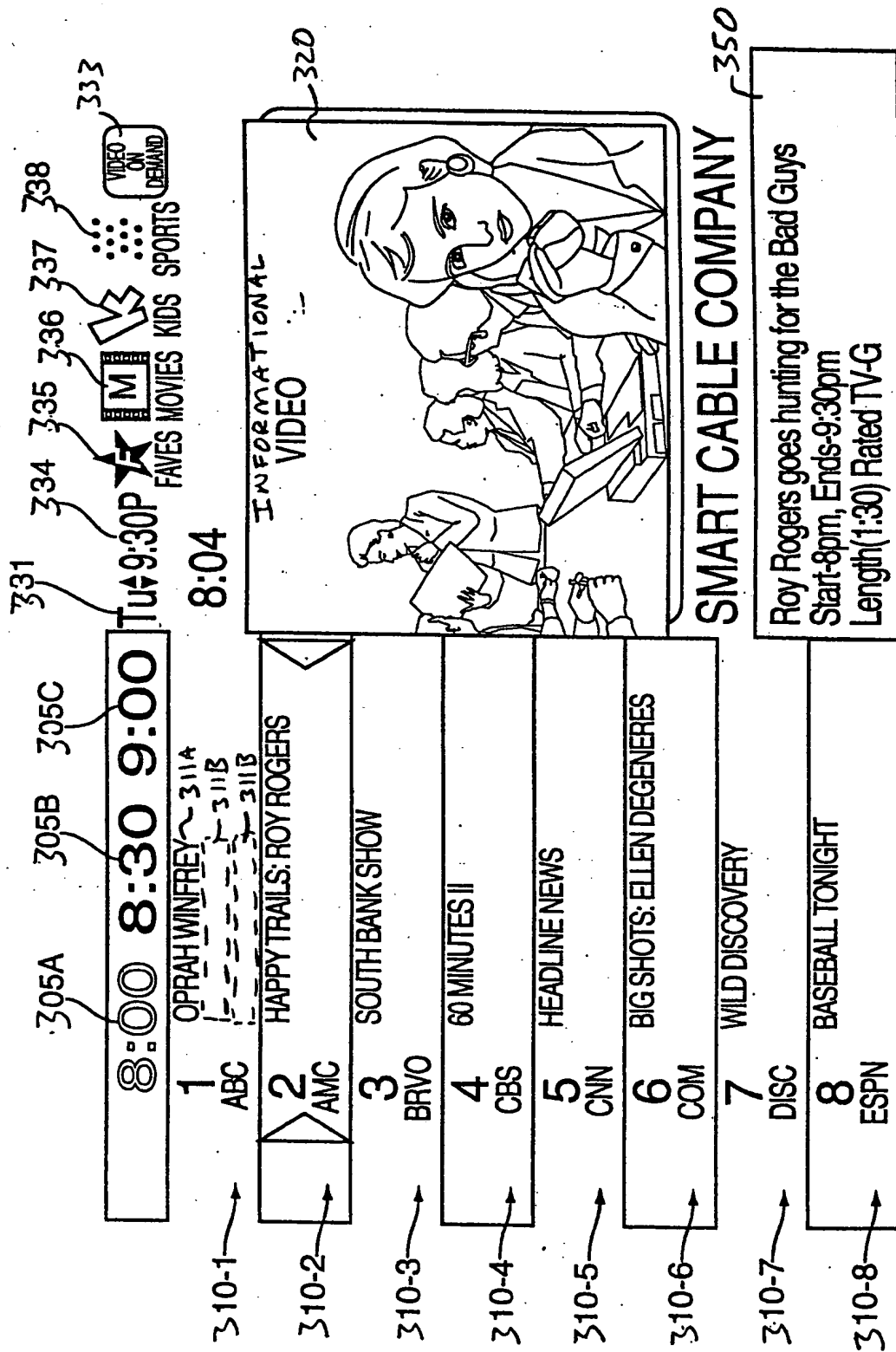


FIG. 5C



600A

FIG. 6A

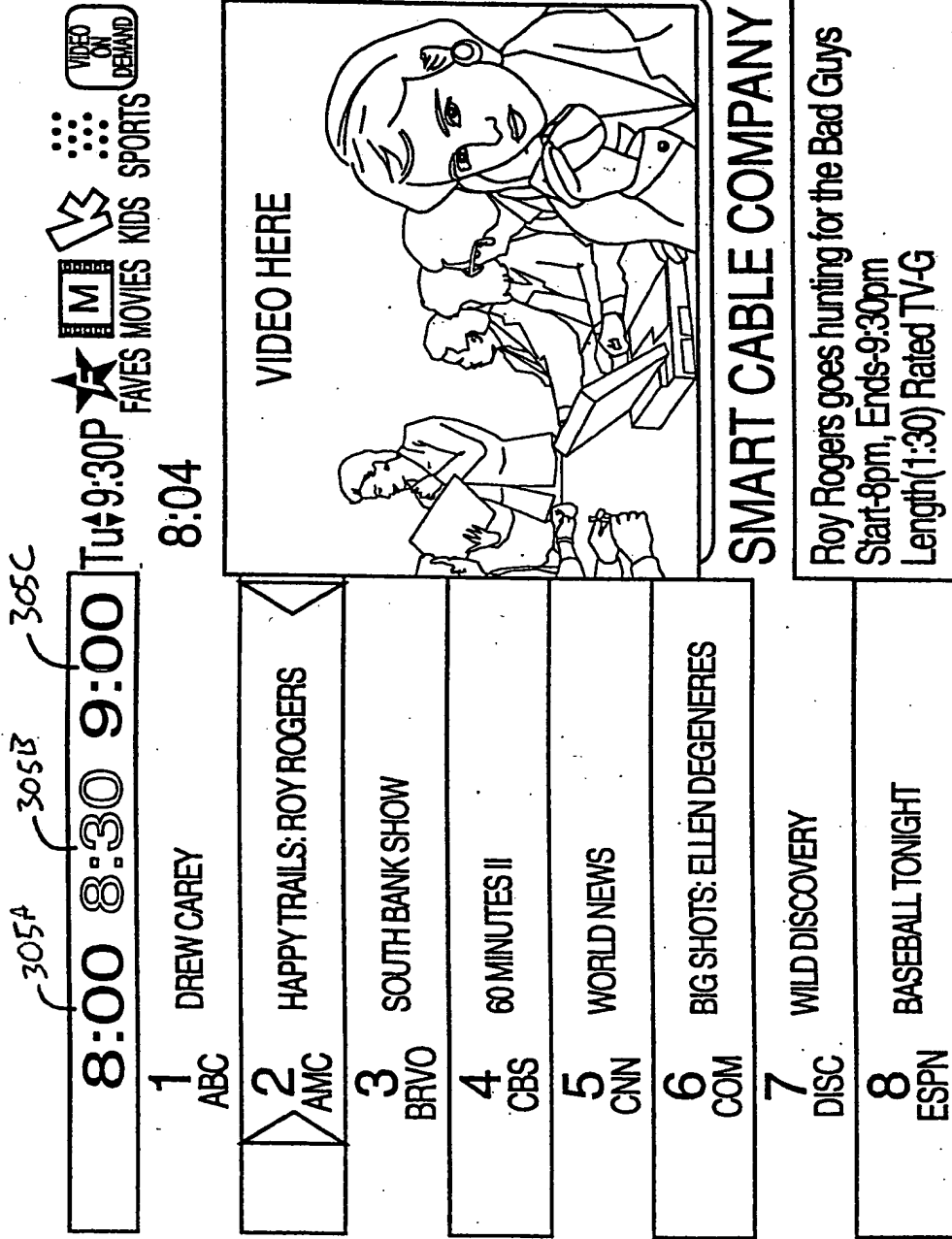
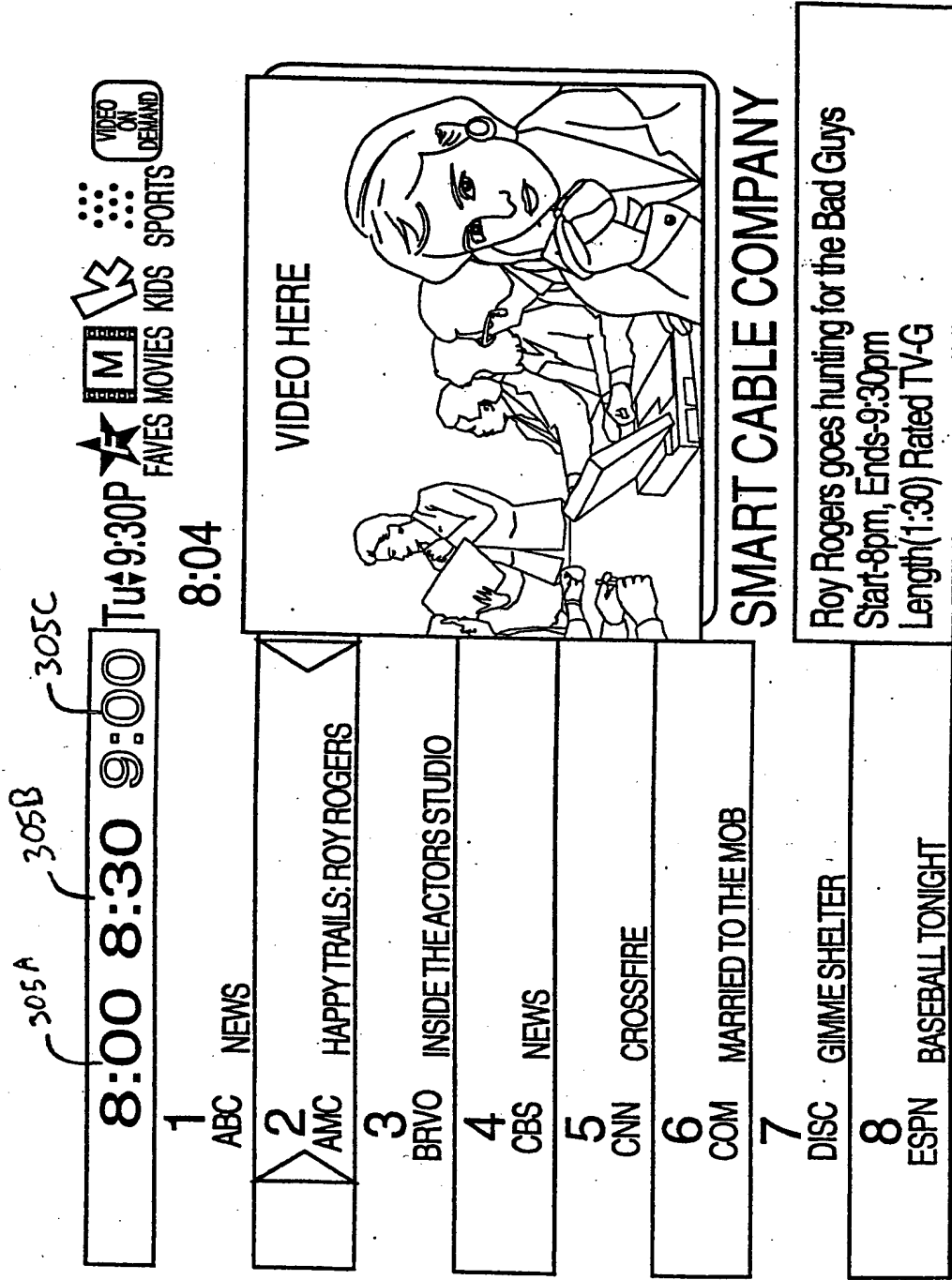


FIG. 6B 6.00B

any other way that may be used to obtain the information from the system



600C

FIG. 6C

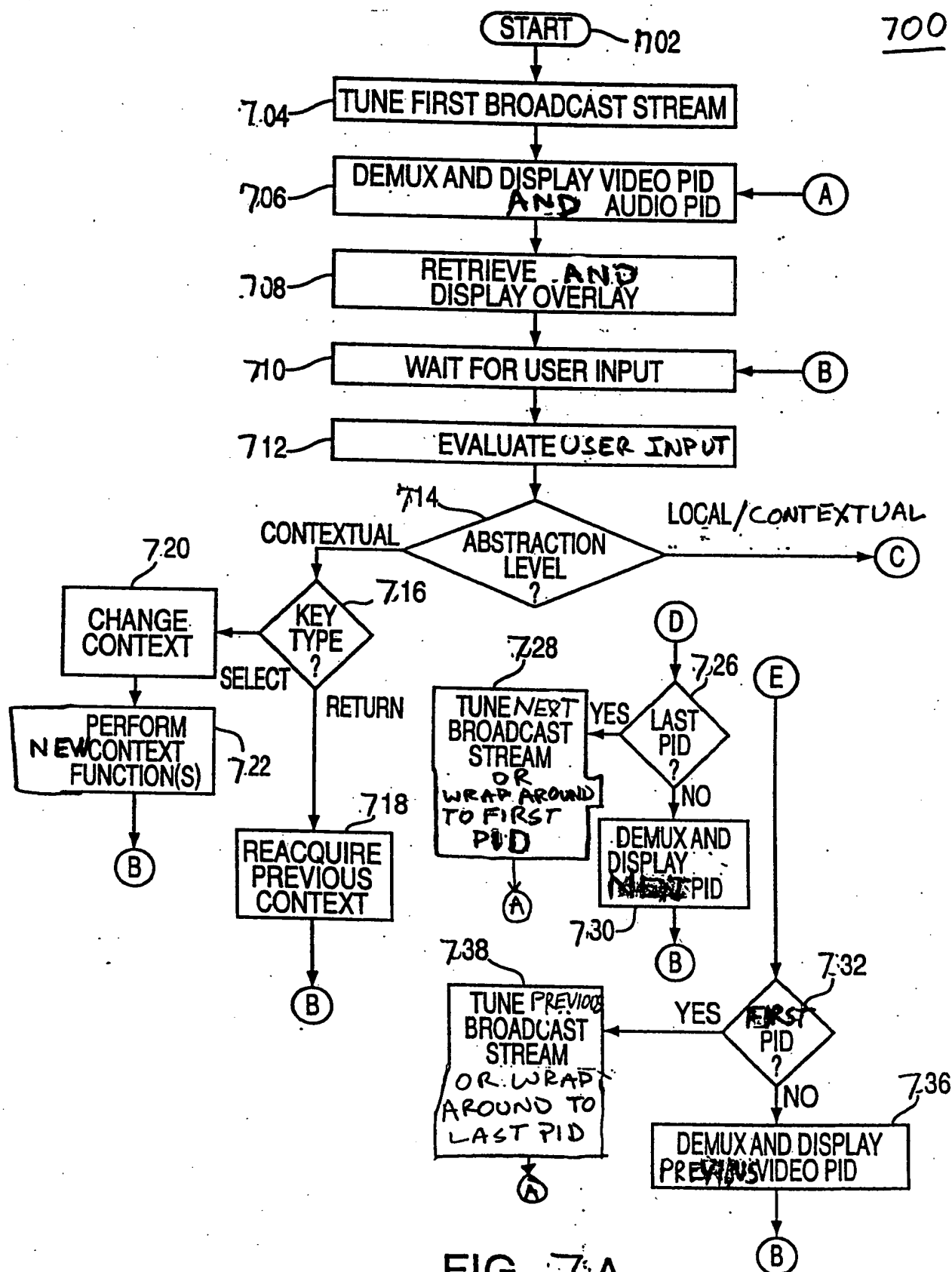


FIG. 7A

700

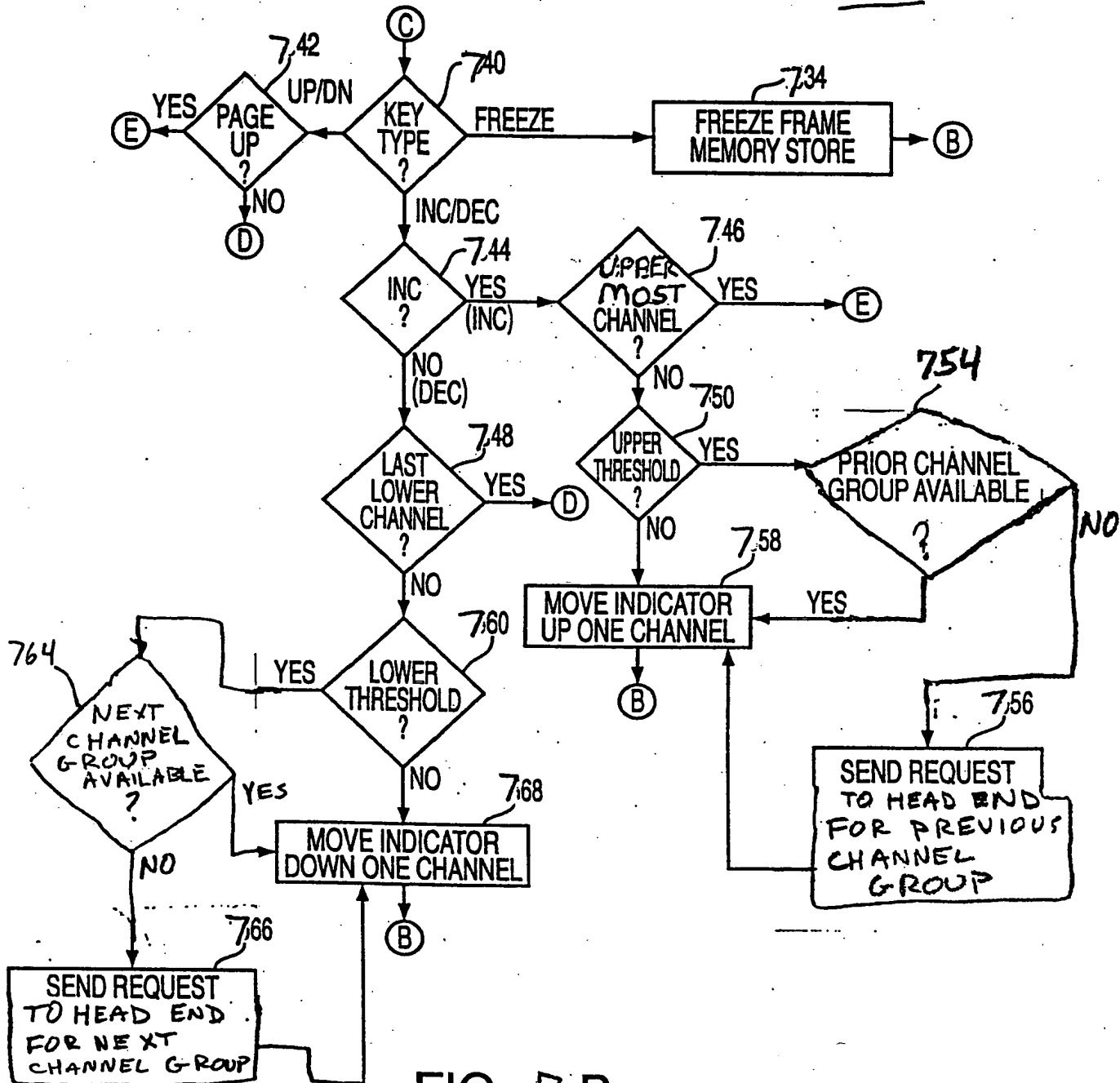
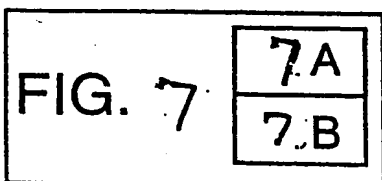
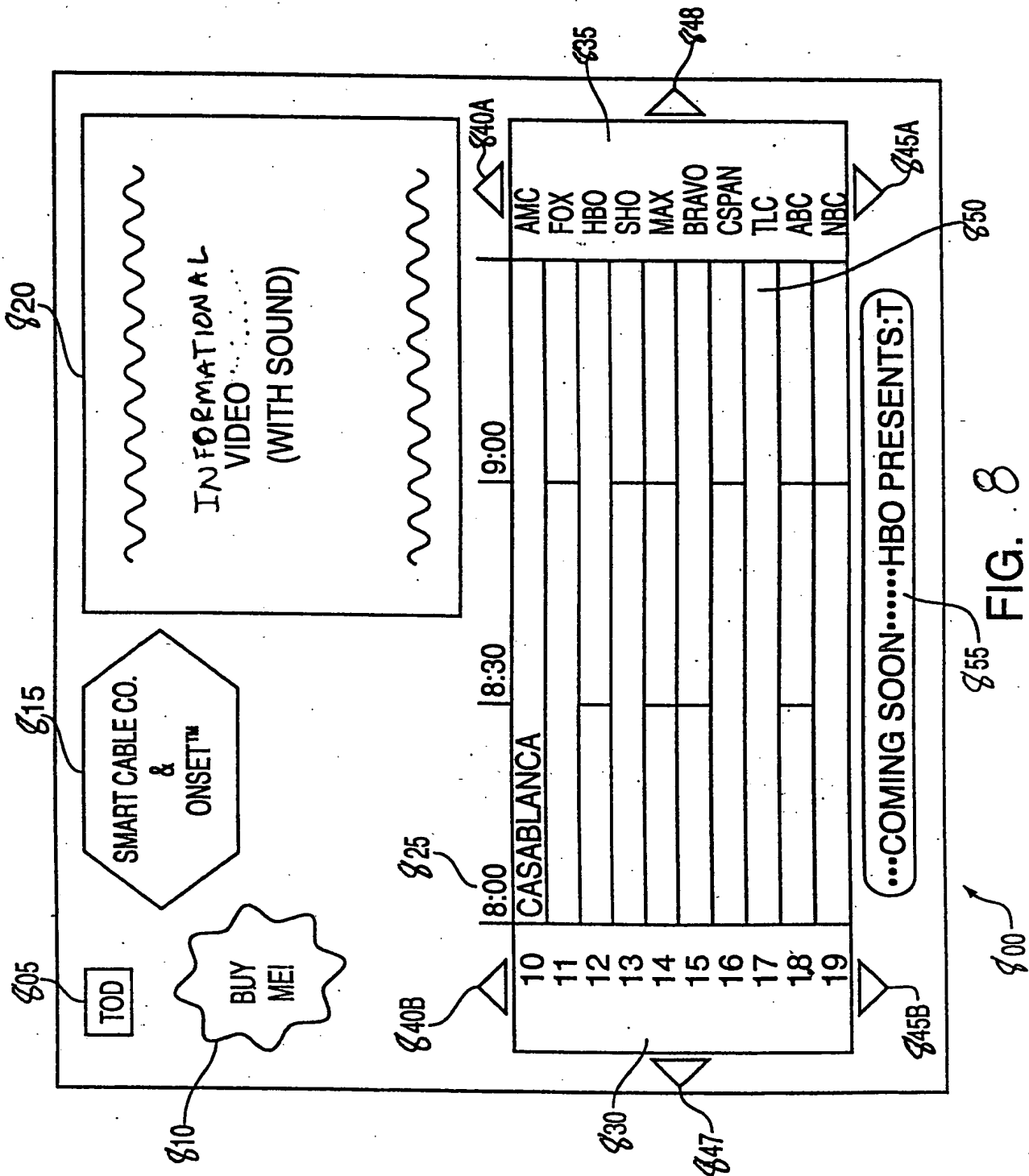


FIG. 7.B





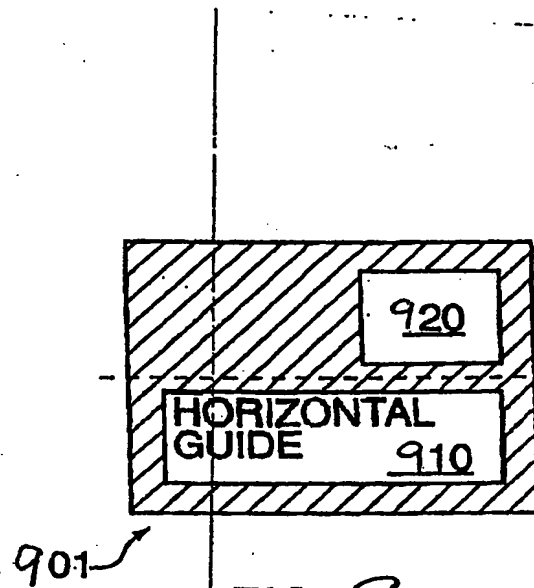


FIG. 9

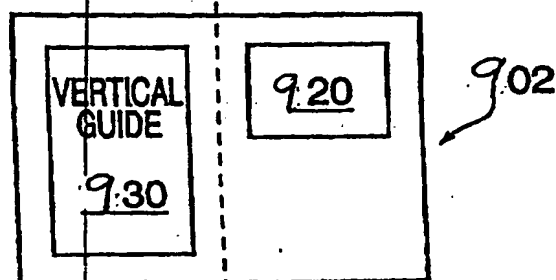


FIG. 10

KEY	GUIDE REGION ACTION	IMAGE REGION ACTION
↑ (INC)	INDICATE NEXT CHANNEL OR LAST CHANNEL OF PRIOR CHANNEL PID	VIEW NEXT TIME SLOTS POSSIBLY ENTER POINTCAST MODE
↓ (DEC)	INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID	VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE
↑↑ (PAGE UP)	INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE
↓↓ (PAGE DN)	INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE
→ MOVE RIGHT	EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT	SELECT NEXT OBJECT
← MOVE LEFT	EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT	SELECT PRIOR OBJECT
SELECT	TUNE PRESENTLY INDICATED CHANNEL	SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE
ADD/ REMOVE	ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES	N/A

FIG. 11

BEST AVAILABLE COPY

000000 000000

BEST AVAILABLE COPY

LAST HOUR

1

ESPN2

COLLEGE BASKETBALL

2

FOX

THAT '70S SHOW

3

ESPN

SPORTSCENTER

4

NBC

3RD ROCK FROM THE SUN

5

CBS

JAG

6

KUW

THE SILENCE OF THE LAMBS (1991)

7

ABC

WHO WANTS TO BE A MILLIONAIRE

8

KTSF

CANTONESE NEWS

9

FBS

INTIMATE STRANGERS: UNSEEN...

10

KTVU

DAYS OF THUNDER (1990)

8:00

8:30

NEXT HOUR

VIDEO

DEMAND FAVORITES MOVIES KIDS SPORTS

Would you like to set a reminder for this program?

Yes

No

Cancel

3rd Rock from the Sun

8:30 - 9:00 p.m.

8:05 PM

Dick and Tuck-A photo of Harrison Ford prompts Dick to visit a plastic surgeon (David Hasselhoff). CC. Stereo. Series/Sitcom tvPG

Fig. 12B

1250

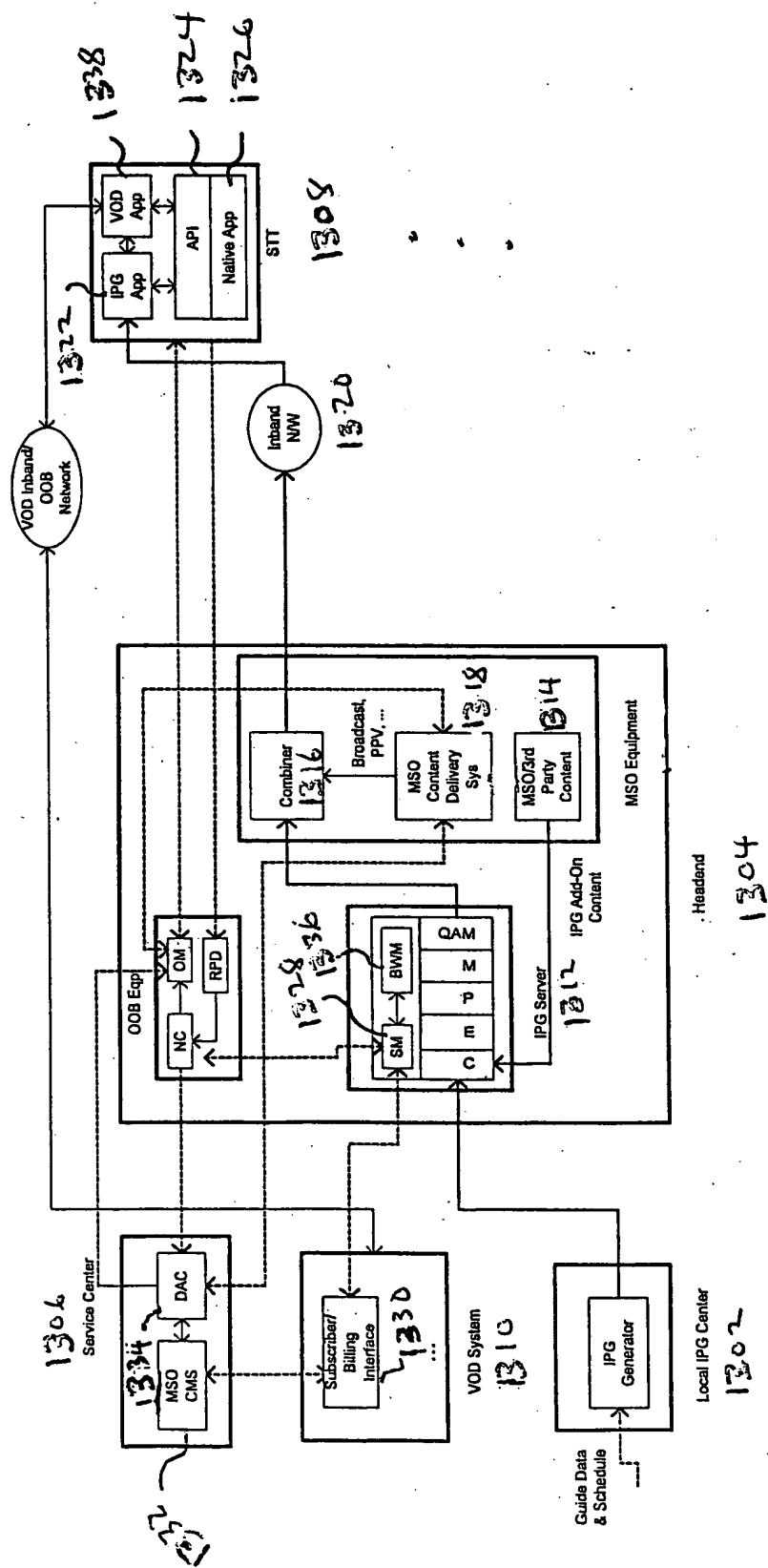


Fig. 13

1300

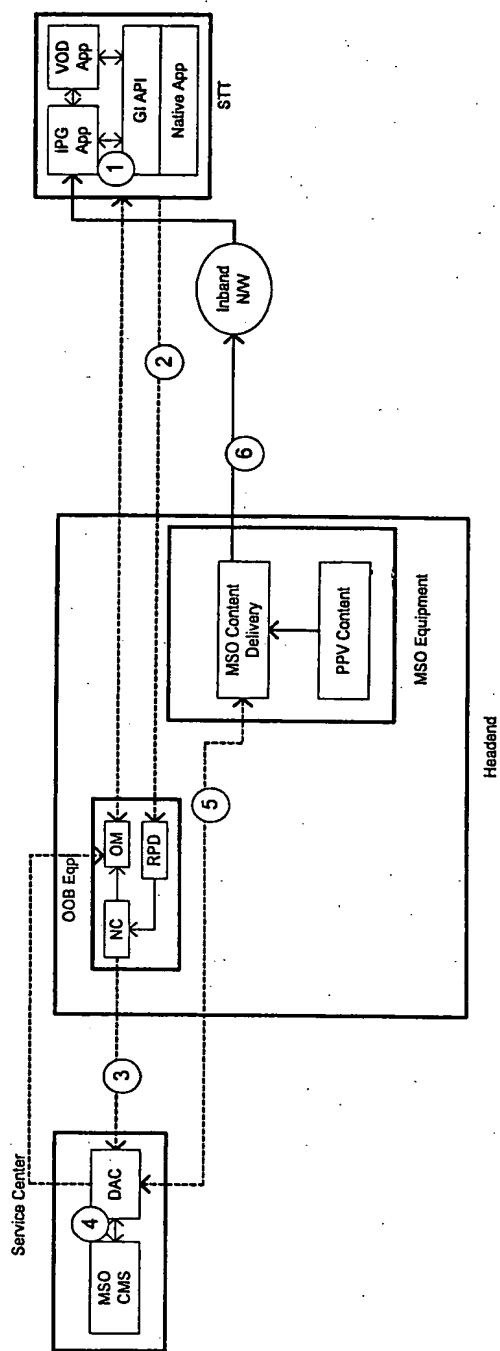


Figure 14. Impulse PPV Purchasing via Server-Centric Interactive UI

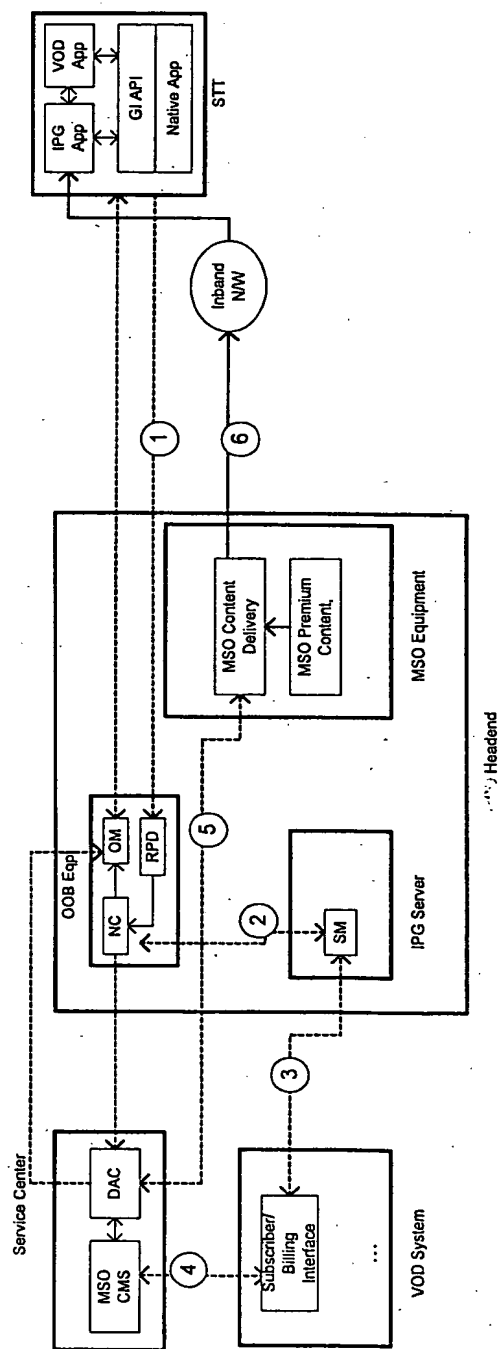


Figure 15. Premium Service Subscription via Server-Centric Interactive UI

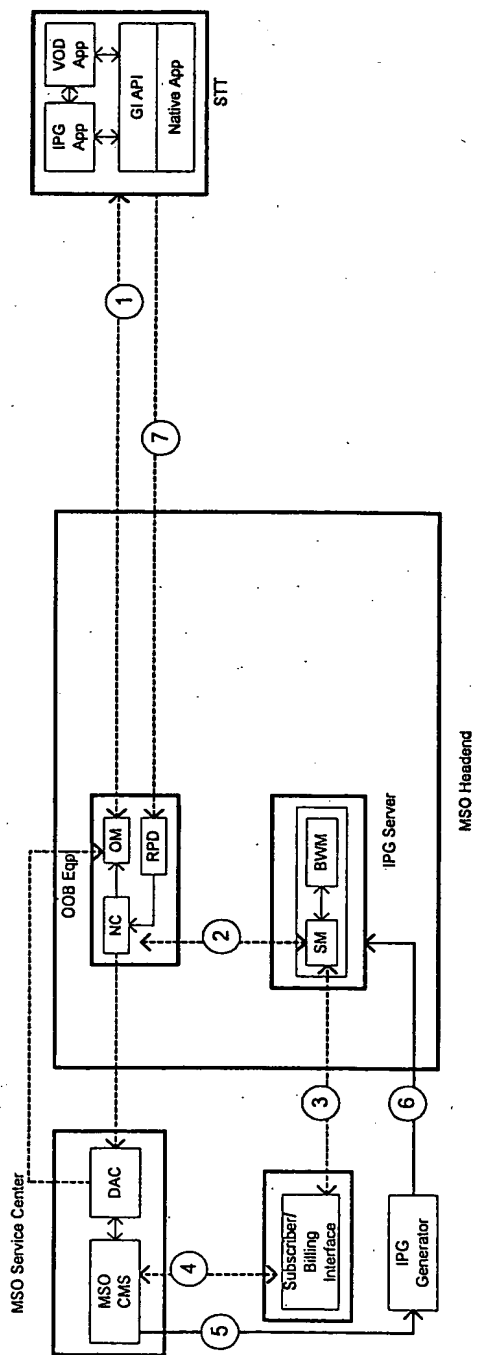


Figure 16. Impulse Purchasing from Advertisements via Server-Centric Interactive UI

Broadcast
Video
1702

"Sightlight window"
1704

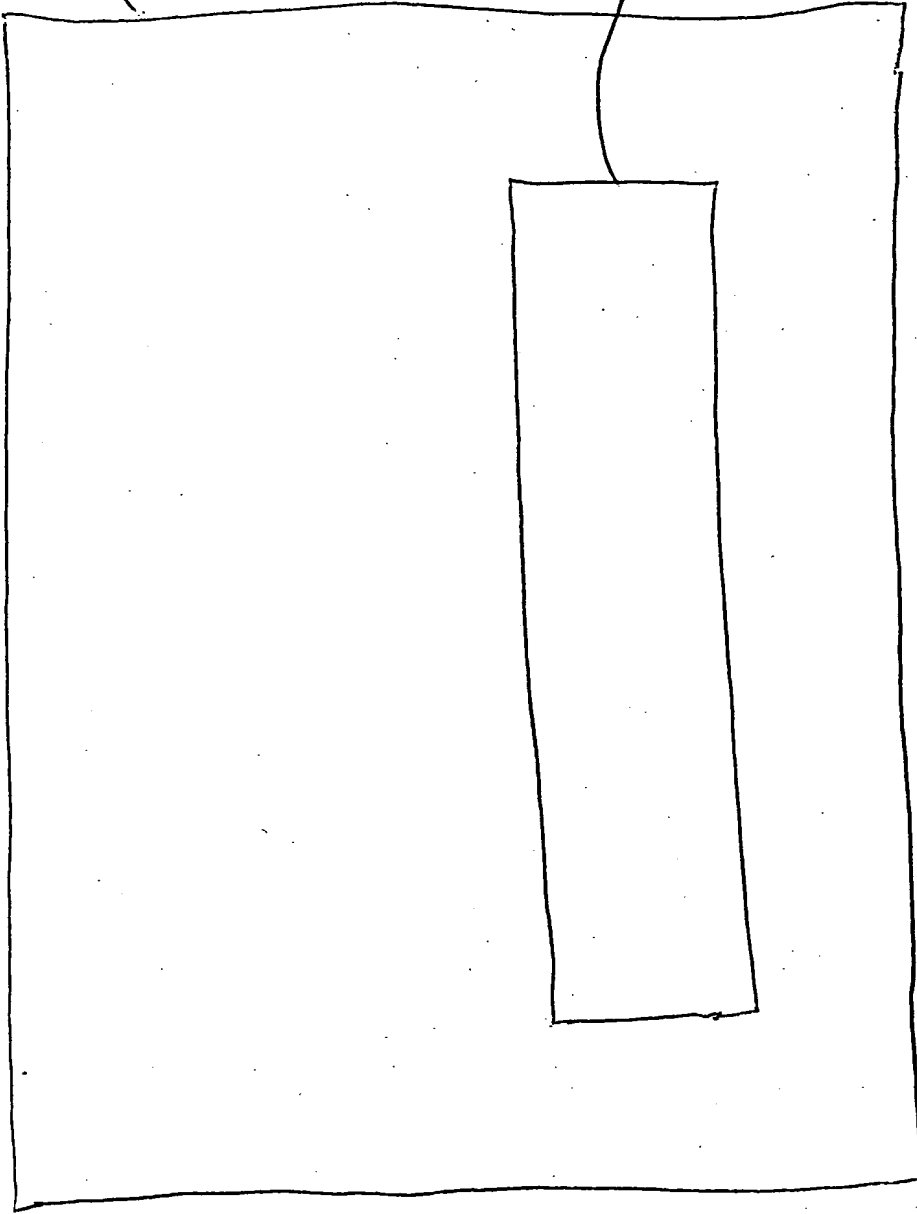


Fig. 17

FAVORITES

202

1990

BEST AVAILABLE COPY

19
F-5